



## Marco Madonna

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21/03/1987

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## Experience

### **Senior Product Designer at Swydo from October 2023 (working here), Hilversum NL.**

Responsible for the definition of flows, interaction and look & feel of product's features. Leading the work for the creation of the Design System, while adapting it to the environment and structure of the product;

### **UI/UX Designer at Miele X from August 2022 until September 2023, Amsterdam NL.**

Responsible for the design definition of the product flows. Main flow was Product Guidance. Working on the Design System together with the Design System designer on the definition of the new Miele assets;

### **UI and Visual Designer at Emakina from March 2021 until July 2022, Amsterdam NL.**

Lead designer for Royal Friesland Campina projects, Unilever Food Group design consultant, Eyes & More UI/UX support in the pitch phase;

### **UI Designer at Epiphany RBC from March 2020 until March 2021, Amsterdam NL**

Responsible for both the UI of the ongoing operations and ongoing innovations. The visual designer responsible for all the company's digital assets, such as the website and internal software;

### **Visual Designer at Osudio from February 2019 until March 2020, Amsterdam NL**

Concept creation for B2B clients, brand identity, logo design, and upfront presentation.

### **Digital Art Director at Kettydo+ s.r.l. from April 2017 to January 2019, Milan Italy**

Contest propositions for websites and portals, brand identity, social media plan, and logo design.

### **Graphic & Web Designer at YAM112003 from April 2015 to April 2017, Milan Italy.**

Contest propositions for websites and portals, brand identity, social media plan, newsletter design, and logo design.

### **Founder and Graphic Designer at Cloudbuster Studio from August 2012 to July 2014, Rome Italy.**

Global competencies in Web Design, Editorial Graphics, Brand Image, Photography, and Video Making;

### **Internship at I-Node S.r.l. from November 2011 to January 2012, Rome Italy.**

Graphic assistance to the different company needs; Infographic creation for the design and marketing team; brainstorming for the new projects; logo design and UI design;

### **Graphic Designer freelance from July 2010 to August 2012, Rome Italy;**

First freelance works and desing of the guedado.it interface

### **Internship at Telpress, press agency from January 2008 to June 2008, Rome Italy;**

## Education

**Bachelor degree with "Art Director assistant" title obtained with the overall grade of 28/30 at Accademia delle Arti e Nuove Tecnologie in Rome, June 2011;**

**Degree in Graphic design obtain at Accademia delle Arti e Nuove Tecnologie in Rome, June 2010;**

**Graduation from Liceo Scientifico Vincenzo Pallotti in Rome, July 2005;**

## Softwares

- **Figma** (High level)
- **Adobe Suite** (High level)
- **Sketch** (High)
- **PowerPoint** (Mid level)
- **Excel** (Mid level)
- **Word** (Base)

## Technical Skills

- **Agile**
- **Process definition**

## Languages

**Italian** Native speaker  
**English** Professional (C1)  
**Spanish** Fluemt